

# Models of engaging MOs: In RMNCH in Northern Nigeria

Presented by Judith-Ann Walker  
at the Grand Challenges Meeting  
London 25.10.2016



**THE LEADERSHIP DEVELOPMENT FOR FAMILY PLANNING / REPRODUCTIVE HEALTH FOR POLITICAL OFFICE HOLDERS, TRADITIONAL AND RELIGIOUS LEADERS PROJECT**

**END-OF-PROJECT PERFORMANCE EVALUATION FINAL REPORT**

**February 12, 2014**

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- ❖ **294 (192M/102F) MOLs Trained**
- ❖ **50 FBOs capacity built**
- ❖ **20 study tours to public health projects run by FBOs in Mali, Egypt, Malaysia**
- ❖ **support for development partners e.g. Northern strategies including USAID Northern Social Sector Assessment, 2002**
- ❖ **12 Northern states covered**

**Funded by:**

- ❖ **Institute of International Education**
  - ❖ **Packard & MacArthur Foundations**
  - ❖ **FHI**
  - ❖ **World Bank/NACA**
  - ❖ **USAID Nigeria**
- 
- ❖ **Saving Lives at Birth**
  - ❖ **Bill and Melinda Gates foundation**

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# DEVELOPMENT AND FAITH



Where Mind,  
Heart, and Soul  
Work Together

KATHERINE MARSHALL AND MARISA VAN SAANEN

**dRPC's work aligns with Global Shift from the secular to faith as a resource for public health:**

- ❖ **1990s ushered in a 'Post-secular' world**
- ❖ **USAID policies on faith and RMNCH & the Centre for Faith based and Community Initiatives (CFBCI) launched in 2001 to work with development FBOs**
- ❖ **DFID - Faith Partnerships Principles, 2012**
- ❖ **UNFPA - Culture Matters 2008 and Guidelines for Engaging FBOs, 2009**
- ❖ **The Lancet Series on faith based service delivery, September 2015**
- ❖ **World Bank Group – Development and Faith**
- ❖ **UN – working group on faith and SDG implementation**

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# NEW FASHION OF FAITH ENGAGEMENT

- ❖ What have we learnt?
- ❖ What are the Models for engaging faith communities, leaders and organizations in public health?



## Conceptual Models on Engagement:

- 1) [http://siteresources.worldbank.org/EXTDEVIALOGUE/Resources/Development\\_Faith.pdf](http://siteresources.worldbank.org/EXTDEVIALOGUE/Resources/Development_Faith.pdf)
- 2) <http://drpcngr.org/attachments/article/62/RFAIA%20%20Article%207%20Nigeria,%20Judith-Ann%20Walker,%20Author.pdf>

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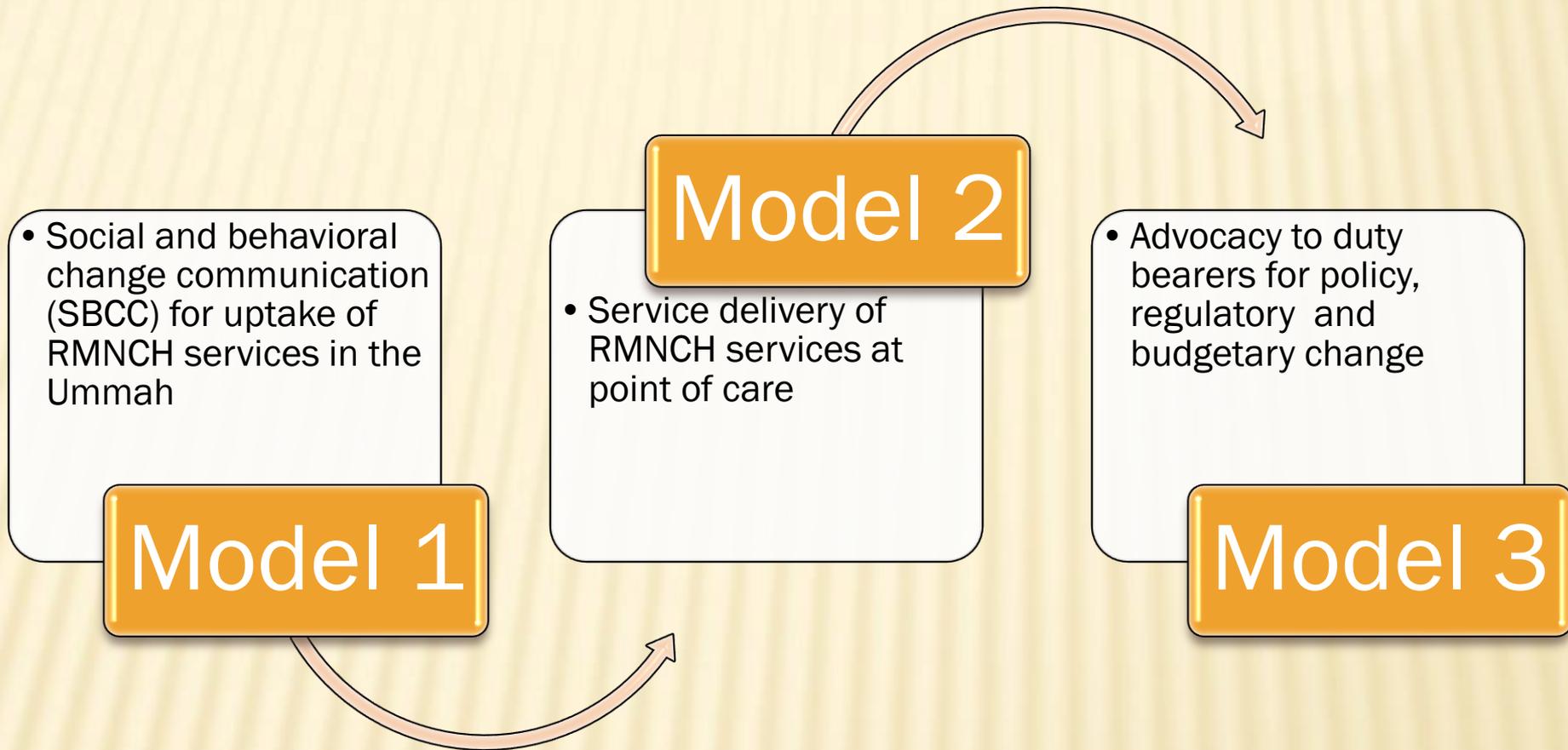
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# Models of engaging Muslim Opinion Leaders



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# dRPC experiences with Models of Engaging Muslim Opinion Leader in RMNCH

## Model 1

• 1995-2009 projects funded by MacArthur Foundation, World Bank and Family Health International

## Model 2

Leadership development mechanism, 2002-2010, IIE

## Model mix 1 & 3

• 2009-2013 Leadership development for Traditional and Religious leaders (LDT) USAID Nigeria



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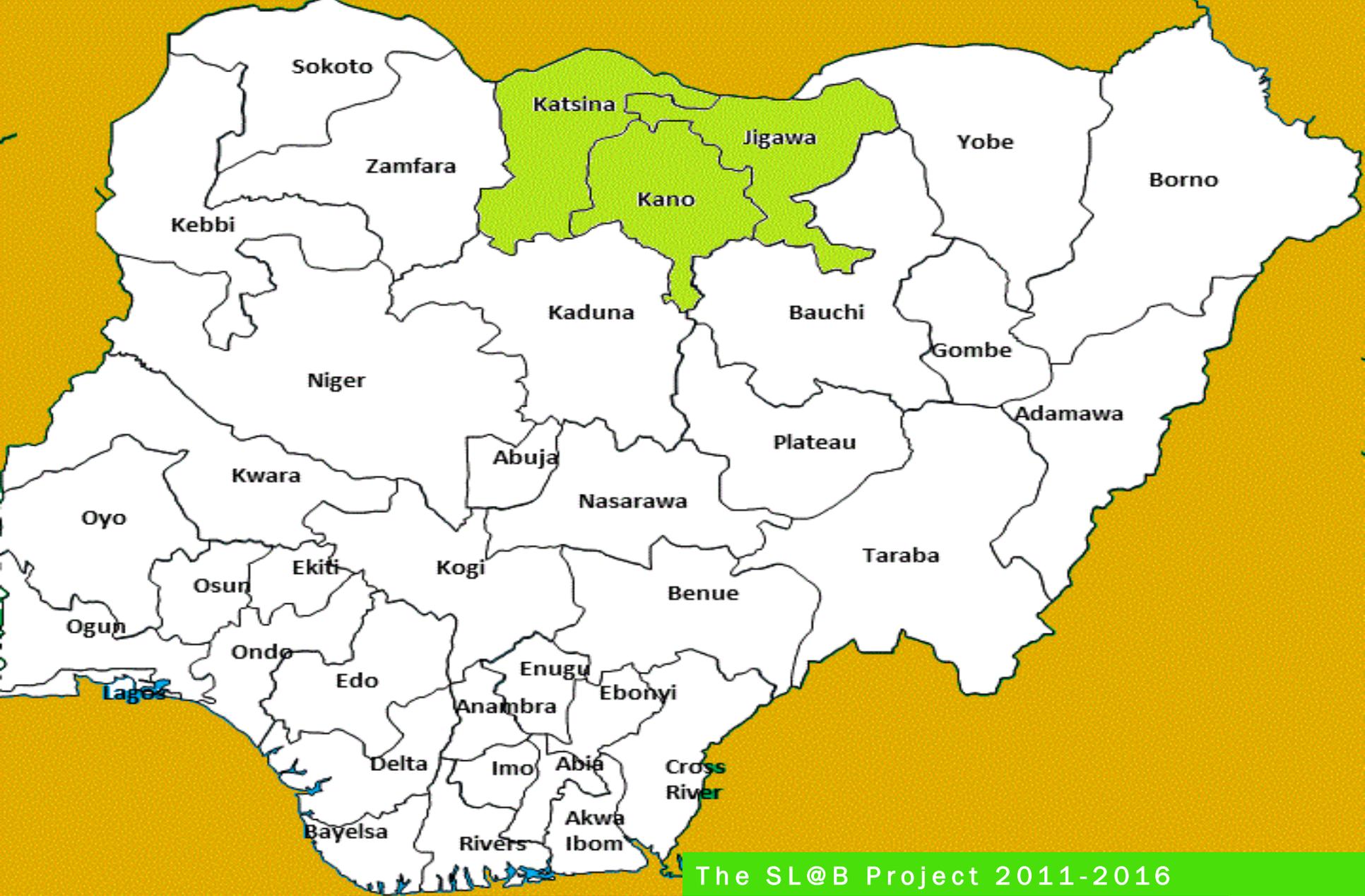


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The SL@B Project 2011-2016

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## Model mix 1, 2 & 3

### Saving Lives at Birth (SLaB) dRPC 2011-2016

- ❖ MOLs to make public pronouncements for behavioural change (Model 1)
- ❖ MOLs to train health providers on Islamic perspective in RMNCH (Model 2)
- ❖ MOLs to advocate for policy change in pre-service training of providers (Model 3)



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# SLaB ACTIVITES

- ❖ 15 MOLs Certified as Master Trainers on Islamic perspective of RMNCH in Egypt
- ❖ 25 Junior Scholars participate in Step down training
- ❖ Mentoring
- ❖ Community based Q&A on RMNCH via skype with Al-Ahazar University
- ❖ Policy advocacy to the National Primary Health Care Development Agency (NPHCDA)
- ❖ 334 health providers trained (141 in service and 193 pre service /students) by the MOLs
- ❖ 4,792 clients access counselling services from the 141 in-service trained Health Care Providers on a monthly basis
- ❖ 71,880 clients reached in the first 15 months of the project



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## SLaB Results – operational research design

- ❖ 30% reduction in negative statements against MNCH
- ❖ 40% increase in + public pronouncements in support MNCH
- ❖ 50% increase in MOLs taking leadership in public health
- ❖ 30% increase in uptake of services
- ❖ 25% increase in MNCH knowledge amongst apprentices of scholars
- ❖ 50% of in-service providers with new skills to counsel clients on MNCH



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## 20 years of dRPC Learning engaging MOLs

- ❖ Model mix more effective than engaging scholars through one model
- ❖ SBCC (Model 1) should also target Muslim health providers at POC
- ❖ MOLs from one project as effective mentors for MOLs in new projects
- ❖ Policy change the most difficult ask
- ❖ Build partnerships with development partners to target conservative & influential scholars

### CHALLENGES

- ❖ Attribution
- ❖ Sects amongst MOLs
- ❖ Incorporating Female MOLs
- ❖ Health provider responsiveness to MOLs

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A GRAND CHALLENGE FOR DEVELOPMENT

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## Next steps in the dRPC's work with Muslim Opinion Leaders (MOLs)

- ❖ Expanded SBCC working with Certified scholars to engage MOLs in new geographies
- ❖ Engaging Muslim Health provider associations
- ❖ Replicate the Community based counselling on RMNCH using Skype technology
- ❖ Support scholars to advocate for policy change for training programs of youth, social welfare, guidance & counselling and CHEWS to include correct RMNCH positions in Islam



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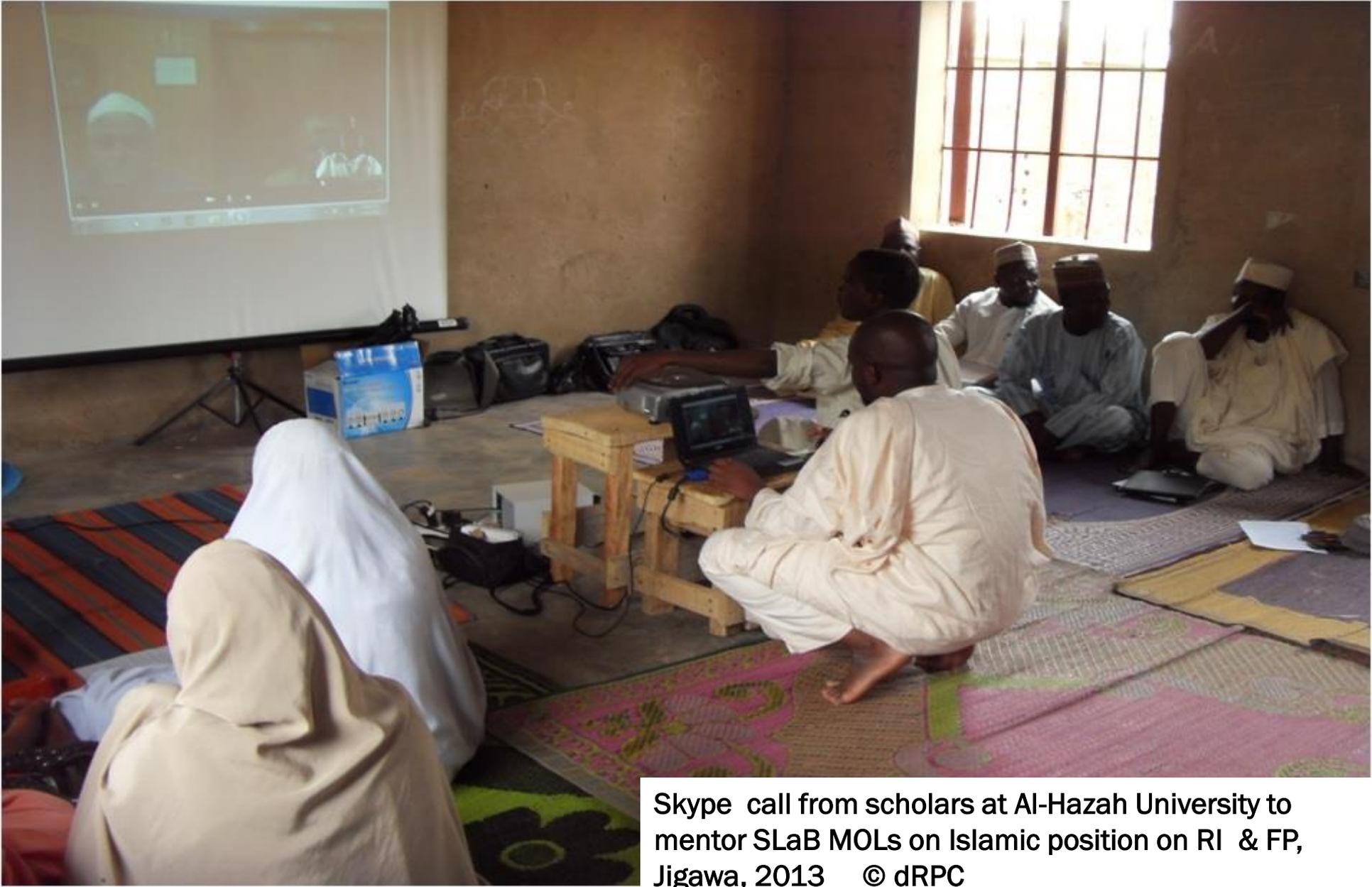
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Skype call from scholars at Al-Hazah University to mentor SLaB MOLs on Islamic position on RI & FP, Jigawa, 2013 © dRPC

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