

REPORT ON THE CAPACITY BUILDING TRAINING FOR WOMEN CSOs ON ADVOCACY AND COMMUNICATION ON WEE IN NIGER STATE



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Background

The aim of the Partnership for Advancing Women in Economic Development (PAWED) project is to build and nurture sustainable Nigerian CSO advocacy and communications coalition to support leading WEE interventions such as the Nigeria for Women Project (NFWP) at the National and States level through evidence-based advocacy, awareness creation and knowledge mobilization and dissemination. To achieve this objective, the development Research and Projects Centre (dRPC) recently organized a 2-day capacity-building training for women CSOs on advocacy and communication on women's economic empowerment in Niger state. The 2-day training was carried out on the 26th and 27th of June 2021 at Nasfah Hotel, Minna Niger state to train CSOs on how to innovatively communicate to advocacy targets, generate and analyze evidence-based advocacy messages, and non-lobbying advocacy skills.

Workshop objectives

- To increase the skills of women CSOs in Niger state on advocacy and communication.
- To build the capacity of women CSOs in Niger state on how to conduct evidence-based advocacy.
- To increase the non-lobbying advocacy skills of women CSOs in Niger state.

Participants' profile

Participants for the training workshop were drawn from women led CSO such as Federation of Muslim Women Association of Nigeria (FOMWAN), Niger state chapter and members of Open Government Partnership (OGP) in Niger state. The list of the CSO participants is given below:

NAME	ORGANIZATION
Kulu Abdullahi	FOMWAN Niger state
Aisha Ibrahim Lemu	FOMWAN Niger state
Amina Attahiru	FOMWAN Niger state
Yisa Samuel Saidu	OGP Niger State
Habila Muh'd Kudu	OGP Niger State
Muhammed Muhammed	OGP Niger State

A total number of seventeen (14) participants attended the workshop, four (4) females, and ten (10) males. FOMWAN and OGP Niger state have three (3) participants respectively. The dRPC-PAWED has (4) four participants. Others were four (4) consultants engaged by dRPC.

Thematic session of the training

The thematic session focuses on five areas;

- Introduction to PAWED project
- Advocacy Skills and Strategies
- Advocacy Communication and Branding
- Group assignments and presentations
- Role play



The facilitator, Professor Mohammed Kuta Yahaya training participants on Advocacy skills and strategies



Professor Mohammed Kuta Yahaya answering questions from participants.

Training Methodology

The training workshop was interactive. The training utilized different methods to build participants' skills in advocacy and communication. This includes presentations, group assignments, role plays, and discussions in the plenary. The participants were divided into 2 syndicate groups and assigned different topics, a role-play assignment on how to conduct advocacy to policymaker and plenary debriefing. Other presentations include introduction to PAWED; conducting evidence-based advocacy; advocacy communication and branding. To assess the participants' perception and level of understanding about the capacity building training, pre and post-test evaluation form were administered on the participants. The training was facilitated by Professor Mohammed Kuta Yahaya, an expert in advocacy and citizens engagement.



Participants during the role play assignment



Participants during group assignments



A participant giving a presentation on the group assignment.

Evaluation of findings

The result of the pre- and post-assessment test revealed that the majority of the participants were very satisfied with the organization of the training. All the respondents also acknowledged that the training has improved their advocacy and communication skills. When asked whether they are ready to engage and advocate to policymakers on women's economic empowerment, all the participants affirmed their readiness to open discussion with policymakers and other relevant stakeholders on advancing WEE in Niger state. All the participants also agreed that they would use the skills gained from this workshop. Overall, all participants rated their learning experience from the training as very good.

Reflections

At the end of the training, participants express satisfaction that the training will give them the opportunity to approach policy makers in conducting evidence-based advocacy. Furthermore, the

participants were also keen on developing an advocacy action plan for the coalition before commencement of activities.

Key Learnings

- Participants learned how to effectively use advocacy and communication skills to build, follow up, review and evaluate advocacy and communications initiatives within the PAWED project.
- Participants learned creative and innovative methods of delivering advocacy messages to targets and ensure that evidence-backed facts are delivered to advocacy targets.
- Participants learned how to strategically develop and deliver messages to policymakers.



FOMWAN Group Assignment



OGP Group Assignment

Outcome

- Skills of women CSOs in Niger state increased on advocacy and communication.
- Capacity of women CSOs in Niger state built on how to conduct evidence-based advocacy.
- Increased non-lobbying advocacy skills of women CSOs in Niger state

Next Steps

- Formation of the coalition
- Signing a Memorandum of Understanding with the CSO coalition
- Development a workplan
- Commencement of advocacy activities by the coalition

Media Link

- “NTA Media Coverage of WEE Coalition report from Niger State 26th-27th June 2021”
<https://youtu.be/buHrVeZVEcc>
- Golden News: [‘More Women need to be empowered to boost Nigeria's economy’- Prof. Kuta Yahaya](#)
- The Eagle Online: [More women need to be empowered to boost economy — Prof. Kuta](#)

Appendix

Attendance sheets

DAY ONE

ATTENDANCE SHEET

EVENT: CAPACITY BUILDING WORKSHOP FOR COORDINATORS ON ADVOCACY & COMM ON WEE/AFCS

DATE: 26th June 2021

VENUE: KATFAN HOTEL, KATAKATA, NIGER STATE

S/N	NAME	ORGANIZATION/DESIGNATION	PHONE NO	EMAIL	SIGN	During the course of this workshop your image may be captured. Do you grant us permission to utilize for publications? YES/NO
1	Muchyla Kintoko	AFCS	0722224750	muchyla.kintoko@gmail.com		✓
2	Suleiman Amin A	Consultant	09030447111	suleimanamin@gmail.com		✓
3	TATAM Yusuf	AFCS	08078888888	yusuf.tatam@gmail.com		✓
4	KUKE GENE	AFCS	09030447111	gene.kuke@gmail.com		YES
5	Hassan A Kaka	AFCS	09030447111	hassan.kaka@gmail.com		✓
6	Abu Sami Shiki	AFCS	09030447111	abusami.shiki@gmail.com		✓
7	Kishi Abdullahi	AFCS	09030447111	kishi.abdullahi@gmail.com		✓
8	Mohammed Kaka	AFCS	09030447111	mohammed.kaka@gmail.com		✓
9	Abdullahi Kaka	AFCS	09030447111	abdullahi.kaka@gmail.com		✓
10	Abdullahi Kaka	AFCS	09030447111	abdullahi.kaka@gmail.com		✓

DAY ONE

ATTENDANCE SHEET

EVENT: _____

DATE: _____

VENUE: _____

S/N	NAME	ORGANIZATION/ DESIGNATION	PHONE NO	EMAIL	SIGN	During the course of this session your image may be captured. Do you grant us permission to utilize for publication? YES/NO
11	Hayatun K. Sule	DRPC	0903787888			
12	Abdullahi M. M. O. O. P.	DRPC	0903787888			
13	Hayatun K. Sule	DRPC	0903787888			
14	Aisha Ibrahim	DRPC	0903787888			
15	Hayatun K. Sule	DRPC	0903787888			
16	Hayatun K. Sule	DRPC	0903787888			

ATTENDANCE SHEET

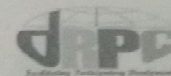
EVENT: _____

DATE: _____

VENUE: _____

S/N	NAME	ORGANIZATION/ DESIGNATION	PHONE NO	EMAIL	SIGN	During the course of this session your image may be captured. Do you grant us permission to utilize for publication? YES/NO
11	Suleman S. A.	DRPC	0903787888			
12	Hayatun K. Sule	DRPC	0903787888			
13	Hayatun K. Sule	DRPC	0903787888			
14	Aisha Ibrahim	DRPC	0903787888			
15	Hayatun K. Sule	DRPC	0903787888			

Day 2

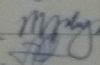
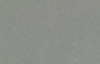


ATTENDANCE SHEET

EVENT: Capacity Building Training for women CEOs on Strategy & Communication WEE/WECs

DATE: 27th June 2021

VENUE: Rasheed Hotel, Fagala, Lagos.

S/N	NAME	ORGANIZATION/ DESIGNATION	PHONE NO	EMAIL	SIGN	During the course of this session your image may be captured, Do you grant us permission to utilize for publications? YES/NO
1	Mohammed Mohammed	OGP Niger	080355832350	voicesoftheelectrified@gmail.com		Yes
2	Habila Nuh'd Kudu	OGP Niger	08066755609	habilamuhammed@gmail.com		Yes
3	Tisa Samuel Saidu	OGP Niger	08035860080 07034071111	majin saudu say@gmail.com		Yes
4	Kuluw Abdulhadi	FORWARD	08064293472	kuluwabdulhadi@gmail.com		Yes
5	Amma Attahiru	FORWARD NIGER	08068870553	ammaattahiru@fwdnig.com		Yes
6	Sharifatu Gogo Jafaru	Research Assistant	07034153202	sharifatugogofaru@gmail.com		Yes
7	FATAH TUSUF	DRPC	08067356007	pyusuf@gmail.com		✓
8	Prof. Motamed Kuba Yakubu	DRPC Consultant	08059285165	mkubayakubu@yahoo.com		✓
9	KIKI OMEKE	DRPC	08080804477	kikiomeke@hotmail.com		✓
10	ABUBAKAR AKOT	PR A PROF. KUBA	08060242673	akot24@gmail.com		✓